

Fiscal Year: 2014***BUSINESS PLAN FOR SECTION 1118: MIDDLE TN***

A. Whereas people join ASQ for these top three main reasons:

1. Certification/recertification,
2. Networking (job search/openings/opportunities, etc.),
3. Exchange of technical information,

B. Whereas the top leadership of ASQ desires to:

1. Increase the total membership of ASQ (new members & retained members),
2. Propagate the use of quality methods (industry, service & education),
3. Support social responsibility (resource utilization, ethics & product/service safety),
4. Improve member leaders participation & satisfaction,
5. Improve utilization of ASQ products & services,

C. Whereas the leadership of ASQ Middle TN Section 1118 desires to:

1. Increase ASQ membership within Section 1118 (new members & retained members),
2. Improve attendance at membership meetings (member satisfaction)
3. Improve participation in sectional leadership roles (leader satisfaction),

the leadership of ASQ Middle TN Section 1118 adopts the following business plan for the next year.

Objective	Activity Title	Activity Description	Activity Date(s)	Measure	Goal	Status	% of Goal Achieved	Contact	Comments
<ul style="list-style-type: none"> • A1-3 • B1-3 • C1-2 	Membership Meetings	Membership Meetings with Clinic and/or Main Presentation, and Socialization portions	2 nd Thurs Jan-Apr & Sep-Nov	Number of meetings	7		0%	Woodfine	January mtg cancelled – pipe burst @ Golden Corral
<ul style="list-style-type: none"> • A1-3 • B1-3 • C1-2 	Membership Tours	Business tours with emphasis on quality deployment or operational excellence	2 nd Thurs May & December	Number of tours	2		0%	Woodfine	May tour = Chromalox
<ul style="list-style-type: none"> • A2 • B3 & 5 • C2 	Website	Sectional sponsored & maintained website for membership communication	Available on demand	Number of websites	1		0%	Ash	

Fiscal Year: 2014

BUSINESS PLAN FOR SECTION 1118: MIDDLE TN

Objective	Activity Title	Activity Description	Activity Date(s)	Measure	Goal	Status	% of Goal Achieved	Contact	Comments
• A2 • B3 & 5 • C2	Paradigm	Sectional published newsletter for email recipients	Monthly: Jan-May, Sep-Dec	Number of issues	9		0%	Jones	
• A2 • B3 & 5 • C2	Postcards	Sectional published postcard for non-email recipients	Quarterly Feb, May, Aug, Nov	Number of issues	4		0%	Jones	
• A2	Linked-In	Social network page (voluntary membership participation)	Available on demand	Number of social networks	1		0%	Ash	Icon on website
• C3	Board Meetings	Sectional leadership operations meeting	As Scheduled: Mar, Jun, Aug, Oct, Dec	Number of meetings	5		0%	Licon	
• B2-3	TNCPE	Support TNCPE with \$1000 donation	Annual February	Amount of donation	\$1000		0%	Waack	Payment in September
• B2-3	WCQI	Support 2015 WCQI in Nashville, Opryland Hotel	May 2-6	Amount of donation	\$2000		0%	Waack	2015 World Conference on Quality Improvement
• C1	Scholarship	D. S. Chambers scholarship	Annual April	Amount of scholarship	\$1000		0%	Moehle	
• C3	VB Award	Vince Barry award for leader MVP	Annual November	Number of awards	1		0%	Mrozinski	
• B4 • C2	Dinner	Volunteer appreciation dinner	Annual June 26	Number of dinners	1		0%	S. Martin	Cherokee Steakhouse

Updated February 2014

Send to: communitydevelopment@asq.org